



The Safety of Skin-to-Skin & Joeyband™

Skin-to-Skin Contact (SSC) is recommended by the AAP for all healthy term newborns, because of the numerous positive effects on infants/families.

The Neonatal Resuscitation Program (NRP) guidelines state that term infants with good muscle tone, who cry or breathe spontaneously should not be separated from their mother; they should be dried, placed skin to skin, and both of the covered with dry linen. The Joeyband™ not only serves as a dry linen, but also supports proper positioning.

NRP recommends that health professionals observe the infants breathing, activity, colour, and tone – the RAPP assessment. Respiratory, Activity, Perfusion and Position.

INFANTS IN SSC ARE LESS LIKELY TO HAVE PROBLEMS THAN INFANTS PLACED PRONE ELSEWHERE.

SEVERAL OF THE RISK FACTORS FOR SUPC ARE RELATED TO POSITIONING.

Sudden Unexpected Postnatal Collapse (SUPC)

Infants who have suffered from SUPS have been found prone at the mother's breast, prone on the chest or abdomen, swaddled and supine in arms, lying beside a parent in the parent's bed, prone, supine or on their sides in their cots, and in various places/positions.

COMPONENTS OF SAFE POSITIONING

SAFE POSITIONING MEANS:

- 1) Mother is in reclined position, NOT FLAT
- 2) Infant's back is covered, hair is dry
- 3) Infant is well flexed on provider's chest
- 4) Infant's shoulders are flat against provider's chest
- 5) Infant is chest to chest, not over a breast
- 6) Infant's head is turned to one side
- 7) Infant's face can be seen
- 8) Nose and mouth are visible and uncovered
- 9) Neck is straight, not bent



Sleeping in SSC provides the infant with a very high quality organized sleep pattern that promotes brain development and maturation, and decreases infant stress – unlike sleep that occurs when NOT in SSC.

However, as the infant falls asleep, they can easily embed their face in breast tissue or assume a position in which the head slips below the breast. When the infant's head is below the breast, SUPC and suffocation become a risk.

Joeyband™ Helps Mitigate Risk.

When used correctly, Joeyband™ helps maintain proper positioning, keeping the baby above the breasts, covering the back, brings the baby's shoulders against the chest through the elasticized fabric, while the face remains uncovered.

Since launching in 2013, no adverse incidents have been reported.

SUPC, SSC, POSITIONING AND NRP INFORMATION SOURCE: INFANT ASSESSMENT AND REDUCTION OF SUDDEN UNEXPECTED POSTNATAL COLLAPSE RISK DURING SKIN-TO-SKIN CONTACT

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