

# MIDWIFERY PRODUCTS













## **Table of Contents**

Why Partner With Us	
Purchase Information	4
TensCare  Electrical Stimulation Devices	
Ameda	8
Multi-User Breast Pumps - Pearl	
Multi-User Breast Pumps Accessories - Pearl	11
Multi-User Breast Pumps - Platinum	
Multi-User Breast Pumps Accessories - Platinum	
HygieniKit Milk Collection Systems	
CustomFit™ Flanges	
Soft Flange Reducing Inserts	
Personal Use Electric Breast Pumps - Mya Joy PLUS	
Personal Use Manual Breast Pumps  CleanEase Steam Sanitization Bags	
Breast Milk Storage & Replacement Parts and Accessories	
Breast Care	
Sterifeed	
Bottles	
Colostrum Collectors	
Joeyband	28
Benefits of Joeyband™	
Joeyband™ Sizes	31
Mamivac	32
Nipple Shields	
Prenatal Ease	34
Sunnlements & Skin Care	36



Mothers Choice Products is proud to support breastfeeding families. We have always followed the WHO code, diligently supporting the Baby Friendly Initiative. As such our products and partners reflect that commitment.



Mothers Choice Products has been one of the leading distributors of maternal health products in Canada for over 30 years. We have carefully built relationships with retailers and the medical community based on trust and confidence. Our ability to maintain our supply chain is second to none, and we put our customers first in every decision we make. Premium products, excellent service and minimum orders that fit every size customer makes us a great partner for your institution.

Mothers Choice Products has offices and a warehouse facility located in Richmond, BC with territory managers located across Canada. Our customer service is available by phone in both French and English and we strive to answer your emails and inquiries the same day or the next business day.

We know you need products that moms and health care professionals trust at a price that works. We have the products and knowledge to help you do that, and we can work with each institution to find the best solution for your needs.

Our commitment to provide products and services to hospitals and health units as well as independent retailers and large chain stores has made us unique in this industry. We aim to make essential products for new and expecting parents available to the widest possible audience. All products we represent are of the highest quality and provide relevant added value to parents and their babies. Every day we strive to be the most credible and knowledgeable distributor of pre-natal and post-natal products in Canada, delivering excellent and consistent service.

## **Why Partner With Us**

## Our clients choose Mothers Choice for more reasons than the outstanding products we carry.

- All in-stock orders are usually shipped within 24 hours.
- When you call Mothers Choice Products, you get served by a real live person.
- Our customer care department serves both English-and French-speaking callers.
- Our breastfeeding products are recommended by Health Care Professionals, the people that know what the best products are because they use them every day.
- We care about your success. We don't believe in having the products sit on your shelf, we have tools to help get our products in the hands of the parents who need them.
- We offer the convenience of ordering through your Territory Manager, email, or via the telephone whatever works best for you with no minimum order required!
- Our marketing team can partner with you on initiatives; reach out to your territory manager for more information.

## **Purchase Information**

#### **Pricing**

- All prices are subject to change without notice
- GST, HST, PST and shipping charges are not included in listed prices

#### Ordering

- Orders can be placed by email at orders@motherschoiceproducts.com, through your Territory Manager, by GHX, phone 604- 275-9221 or fax 604-275-9223
- Customer Number and Purchase Order Number required

#### Shipping

- Daily shipping cut-off is 12:30 PST; Orders received past this time will be shipped the following business day
- All orders are shipped via Canada Post, Purolator or UPS (subject to best available rates)
- All billing/shipping address changes must be submitted by email
- No orders will be shipped without a PO number provided by the customer (exceptions apply)
- No ground service shipping charges on orders over \$400.00 unless in remote areas (TBD)
- Orders between \$200.00 and \$400.00: best actual rate or flat rate as below
- Orders below \$200.00: full shipping fee charged on invoice

#### **Backorders**

- No shipping charges applied to backorders due to out-of-stock items (conditions may apply)
- Orders are automatically shipped when product is available

#### **Express Deliveries**

- Service available upon request
- Customers will pay the difference between the ground rate and express rate

#### Returns

- All order discrepancies must be reported within 2 business days from date received
- · All returns must be accompanied by Returned Goods Authorization Number (RGA) issued by **Mothers Choice Products**
- Restocking fee may be applicable
- All products must be in original packaging and in sellable condition
- Any unauthorized returns will be refused and returned freight collect to sender
- No expired products can be returned

#### **Payment**

 Payments can be made by EFT (preferred) (enrollment form available from ap@motherschoiceproducts. com); or by cheque, Visa or MasterCard (OAC)

#### All payments can be made out to:

Mothers Choice Products Ltd. 11871 Horseshoe Way Unit# 2133 Richmond, BC V7A 5H5

Province	Flat Fee Shipping Rates	
British Columbia	\$18.00	
Alberta	\$24.00	
Saskatchewan	\$28.00	
Manitoba	\$34.00	
Ontario	\$36.00	
Québec	\$38.00	
New Brunswick, PEI	\$43.00	
Nova Scotia	\$52.00	
Newfoundland	\$72.00	
Yukon/NWT/Nunavut	Best rates available	
*Customer may also provide an account number for their own		

carrier (subject to MCP approval)





## **Helping People Feel Better Naturally**

For over 30 years TensCare has been on the cutting edge for pain management and incontinence therapy. TENS (transcutaneous electrical nerve stimulation) and EMS (electrical muscle stimulation) are ultra safe and easy to use. TensCare has a full range of devices for pain therapy including labour pains and pelvic health.

#### **Managing Labour Pain Using TENS**

TensCare has many years experience in providing a modern, safe, drug-free solution for labour pain. The Perfect MamaTENS and Mama+ are both approved by Health Canada and recommended by midwives, doulas and health care professionals. Labour TENS machines are designed specifically to help the mom labour at home longer and delay early intervention of other pain management.

#### **Managing Incontinence**

Incontinence is a common condition that affects 8.7% of individuals over the age of 20 globally, with the prevalence rising to 30-60% among women aged 40 and older. It can range from occasional leaks to the complete loss of bladder or bowel control. While it can occur at any age, the risk increases with age or after childbirth.

Women are more likely to experience urinary incontinence than men due to several factors, including the effects of pregnancy and childbirth on the pelvic floor, hormonal changes, and anatomical differences. Addressing this condition can significantly enhance quality of life, and seeking medical advice is essential for accurate diagnosis and effective treatment.

Approximately 25-45% of women will experience urinary incontinence at some point in their lives, compared to 15-25% of men. It often arises from weakened or overstretched pelvic floor muscles, which are crucial for supporting abdominal and pelvic organs, controlling bladder and bowel function, providing stability during pregnancy and childbirth, and working in tandem with the abdominal and back muscles to support the spine.

#### **What TensCare Offers:**



#### **Health Canada Licensed:**

All devices meet or exceed Health Canada standards



#### **Proven:**

Standard of care in the UK for labour and delivery



#### Easy to Use:

Simple pad placement or probe insertion with clinically designed programs



#### Safe:

Can be used in the hospital or at home



#### **Specific:**

Each device designed specifically for that area of treatment



**Perfect mamaTENS** 



**Perfect PFE** 



## **TENS Machines**



#### Perfect mamaTENS — Labour Tens Machine

Labour TENS machines are designed to help the mom labour at home longer and delay early intervention of other pain management. The Perfect mamaTENS is approved by Health Canada and recommended by midwives, doulas and health care professionals.

Order #: K-PMT Quantity: Each

UPC/EAN: 5033435132263



#### **Perfect Mama+ Labour Tens Machine**

Perfect mama+ for labour pain management, support for lactation, and smoother post partum recovery. Now with a contraction timer, labour log and breast pads.

Order #: K-MAMA+ Quantity: Each

UPC/EAN: 5033435134038



#### **Perfect mamaTENS Replacement Pads**

50 x 100mm rectangular maternity electrodes with integrated leads for use with TensCare Perfect mamaTENS units only. Extra-large pads for maximum pain relief during labour and integrated leads for safety and hygiene. Intended for one use only and should be disposed after labour. For use with Perfect mamaTENS and Perfect Mama+

**Order #:** ECM-50100PM

**Quantity:** Each

**UPC/EAN:** 5033435132300



#### **Breast Electrodes:**

Designed specifically for use on the breasts for inducing and maintaining lactation, lifting and firming the breast tissue, and can also be used for pain relief.

For use with Perfect mamaTENS (with adaptor) and Perfect Mama+

**Order #:** E-CMR60130

**Quantity:** Each

**UPC/EAN:** 5033435133130



#### Perfect PFE — Pelvic Floor Exerciser

Perfect PFE Pelvic Floor Exerciser is designed to help your body strengthen your pelvic floor to relieve stress, urge or mixed incontinence. The device uses a vaginal (or anal) probe and TENS and EMS to strengthen the muscles and soothe the nerves. It also has a program for chronic pelvic pain. Perfect PFE is a portable device for use at home to help manage all types of incontinence.

Order #: K-PFE Quantity: Each

**UPC/EAN:** 5033435132188



#### Elise — Pelvic Floor Exerciser

The Elise Pelvic Floor Exerciser strengthens your pelvic floor and teaches your body how to do Kegels properly. Safe, effective treatment for incontinence. Approved by Health Canada. Elise can help you return to a normal life with out bladder leaks. Elise comes with a rechargeable battery and AC adaptor for charging.

Order #: K-Elise Quantity: Each

UPC/EAN: 5033435120215

Midwifery Catalogue | 8 Ameda





## **Solutions From Hospital to Home**

Ameda's mission is to support mothers throughout their breastfeeding journey with safe, trusted, and accessible products. Our clinically-based solutions include the Platinum multi-user breast pump, the new Pearl multi-user pump, the Universal HygieniKit collection kit, and the Penguin Nutritional Warmer. Ameda products are trusted by clinicians and lactation experts in hospitals, ensuring that mothers receive the best start with proven, reliable solutions.

As mothers transition to life at home with their babies, Ameda continues to support them with a full range of essential products, including the Mya Joy personal pumps, breast care items, and breast milk collection and storage solutions. We understand that each breastfeeding journey is unique, and we are dedicated to providing safe, protective, and effective solutions and ongoing support for every mother. That's the Ameda Difference.

Recognized by healthcare professionals as a global leader in breast pump manufacturing, Ameda's legacy began over 80 years ago with Swedish engineer Einar Egnell. Driven by his passion to support breastfeeding mothers, Egnell's years of research led to the creation of the first comfortable and efficient breast pump, designed to mimic the natural suckling rhythm of nursing infants. In doing so, he set the industry standards for vacuum and cycling, which remain benchmarks today. With over 80 years of engineering expertise and proven success, millions of mothers and their babies worldwide have benefited from Ameda breastfeeding products.

All Ameda products are designed to deliver exceptional quality, value, and ease of use. Paired with the safest kits available, Ameda provides the perfect support for a mother's breastfeeding journey

#### **What Ameda Offers:**



#### Powerful:

Using technology based on 80 years of know-how, Ameda Pumps and nutritional warmers work as they should, when they should



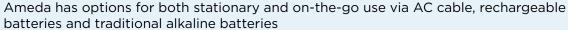
#### Sate:

Closed system collection kit designed to protect mom and baby from contaminants



#### **Portable:**







#### **Trusted:**

80 years of dedication to providing the best and safest breast pumps to ensure the tiniest patients can have their best start



#### **Quiet:**

Pumps and nutritional warmers are designed to be quiet and under 45dB to protect the most vulnerable NICU patients from excess noise











Pearl Mya Joy PLUS

Platinum

Penguin Breast Milk Warming System

Universal Kits



## **Ameda® Pearl**

Proven: Over 90% of moms surveyed were highly satisfied with Pearl

Powerful: Hospital Grade / Multi-User Performance with two modes of pumping

**Portable:** Lightweight unit with rechargeable battery and integrated handle provides up to 3 hours of

pumping time

**Smart:** Vacusense Technology ensures consistent vacuum performance in varying altitudes or changing atmospheric conditions

Comfortable: Fully customizable expression mode with 72 possible combinations of speed and suction settings

**Durable:** Protective housing designed for easy cleaning between users

Whisper Quiet: Discreet pumping anywhere

**Affordable:** The Ameda Pearl is the most cost-effective Hospital Grade multiuser pump on the market, blending top performance dependability with price conscious affordability

#### Includes:

- Pearl pump with rechargeable battery
- Hospital rated AC power cord
- · Quick start guide
- · Instructions for use

#### **Key Features:**

- Works with Ameda Universal HygieniKit Kits (H-Series kits) featuring the only patented viral barrier to protect breast milk
- 6 suction levels in stimulation mode and 12 in expression mode
- · Large, backlit LCD display with timer
- Built-in memory and push button controls
- 2-minute auto switch to Expression Mode
- Integrated rechargeable battery
- Built-in bottle holders
- Adaptable for single or double pumping
- Compatible with CustomFit Flange System
- 3 year limited warranty



#### **Ameda Pearl Technical Specifications**

Suction Range	Stimulation: 50 - 150mmHg; 6 user-selectable settings Expression: 30 - 250mmHg; 12 user-selectable settings		
Cycles per Minute (CPM)	Stimulation: 80 - 120 CPM; 3 preprogrammed settings Expression: 30 - 48 CPM; 6 user-selectable settings		
Power Supply	Medical AC Adapter – Output: 15VDC, 2A, 30W Input: 100-240VAC, 50/60Hz, 1A 2600mAh Lithium-ion rechargeable battery; 3 hours per charge		
Unit Weight	1.6 Kg		
Unit Dimensions	20 x 18 x 15 cm (L x W x H)		
Preprogrammed pumping	Mode auto switches from stimulation to expression at 2 mins Auto Power off at 60 mins Vacusense Technology		
Warranty	3 year limited		

#### **Order Details:**

Order #: 201W01 Quantity: Each UPC: 810725025864



## **Ameda<sup>®</sup> Pearl Accessories**



#### **Pearl Trolley**

With 5 smooth-rolling locking castors, and basket for supplies.

Order #: 201H01 Quantity: Each UPC: 81072502598



## Ameda Pearl Hard Shell Transport & Storage Case

With space for collection kit. Comes with optional shoulder strap.

Order #: 501M03 Quantity: Each UPC: 810725025932



#### **Soft Carry Bag**

Lightweight, microfiber carrying bag with handle, and detachable shoulder strap.

Order #: 501M02 Quantity: Each UPC: 810725025994



## **Ameda® Platinum Electric Breast Pump**

Proven: Clinically proven to be the most effective pump at establishing and maintaining milk production

Powerful: Hospital Grade / Multi-User Performance with smooth suction patterns

**Smart:** Vacusense Technology ensures consistent vacuum performance in varying altitudes or changing atmospheric conditions

Comfortable: Fully adjustable speed and suction with over 5000 combinations for the ultimate comfort

Durable: Protective housing designed for easy cleaning between users

Quiet: Discreet pumping anywhere

#### **Includes:**

- Platinum pump
- Detachable hospital grade AC power cord
- · Quick start guide
- Instructions for use

#### **Key Features:**

- Works with Ameda Universal HygieniKit kits (H-Series kits) featuring the only patented viral barrier to protect breast milk
- Built-in bottle holders secure collection bottles and milk bags
- Tested for durability in clinical settings
- Clear LCD display, backlit for low light
- · Built-in timer
- Compatible with all Ameda HygieniKit collection systems
- · Easy troubleshooting
- · Clear indications if service required



#### **Ameda Platinum Technical Specifications**

Suction Range	30 - 250mmHg; 100 user-selectable settings		
Cycles per Minute (CPM)	30 - 80 CPM		
Unique Combinations	5000		
Power Supply	Internal power supply with medical grade AC power cord		
Unit Weight	9 lbs or 4 kg		
Unit Dimentions	9-3/8" x 10-3/8" x 8" (L x W x H) 23 cm x 26 cm x 20 cm		
Noise Level	<45 dB		
Pre-programmed Functionality	Auto Power off at 60 minutes Vacusense™ Technology		
Warranty	3 year limited		

#### **Order Details:**

Order #: 17803 Quantity: Each

**UPC:** 810725020340



## **Ameda® Platinum Accessories**



#### **Platinum Trolley**

Compatible with Ameda Platinum pump. Large stable base with 5 smooth rolling, locking castors.

Order #: 17811 Quantity: Each UPC: 810725021248



**Hard Carrying Case** 

Order #: 17816 Quantity: Each UPC: 817025021255



#### **Soft Carrying Bag for Platinum**

Lightweight, microfiber carrying bag with handle, and detachable shoulder strap.

Order #: 501M02 Quantity: Each UPC: 810725025994



# Ameda® HygieniKit Milk Collection System

#### **Ameda's Closed System Equals Safe Milk**

Reduce the chances of infection and protect infants with the Universal Ameda HygieniKit Milk Collection System, the safest kit available on the market. This collection system is easy to use for your hospital or health team, because the Universal Ameda HygieniKit fits every Ameda pump. The Ameda HygieniKit features an independently lab-tested, Airlock Protection barrier that helps protect breast milk, tubing and the pump from potential contaminants like common bacteria and viruses while pumping. Ameda's kit prevents milk and/or moisture from entering tubing — eliminating the risk of dangerous mold growth.

#### **Highlights:**



#### SAFE

Patented barrier to protect breast milk from contamination



#### EASY TO CLEAN —

4 easy-to-clean parts plus the benefit of no routine tubing inspection



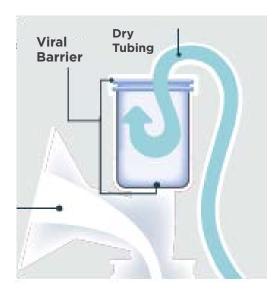
#### SIMPLE -

The Ameda Universal HygieniKit fits all Ameda pumps, which means less inventory to manage



#### **UNIVERSAL** -

Ameda's universal thread fits all standard bottles





# Ameda® Universal HygieniKit: Single Patient Kits

#### **H-Series Kits**

These kits are designed for single patient use in the hospital or rental depot setting. Kits are either single or dual and have multiple sizes of flanges to choose from. Converts easily to a manual pump with a One Hand assembly (handle sold separately) for more pumping options. Can be used with all Ameda pumps — Platinum, Pearl, Elite, Mya Joy, Mya Joy PLUS. Pre-assembled sterile kit for single patient use.



#### **Single Kit**

#### Includes:

- · Dual connector
- Tubing
- Adapter cap
- Universal diaphragm
- 25mm breast flange
- (2) Valves
- 120ml bottle with cap

Available in sizes: 25mm, 28.5mm, 30.5mm

#### 25mm

Order #: 200H02 Quantity: Each UPC: 810725024102

#### 28.5mm

Order #: 200H03 Quantity: Each UPC: 810725024096

#### **30.5mm**

Order #: 200H04 Quantity: Each UPC: 810725024140



#### **Dual Kit**

#### **Includes:**

- (2) Dual connectors
- (2) Tubing
- (2) Adapter caps
- (2) Universal diaphragms
- (2) 25mm breast flanges
- (4) Valves
- (2) 120ml bottles with caps

Available in sizes: 25mm

#### **25mm**

Order #: 200H05 Quantity: Each UPC: 810725024119



## **Ameda® CustomFit™ Flanges**



#### Flexishield™ Areola Stimulator

Soft, silicone insert fits the standard size (25mm) Ameda breast flange. Reduces flange size to 21mm for maximum effectiveness with smaller nipples. Helps stimulate the letdown reflex. Works with any 25mm breast flange.

Includes: (2) Flexishields

Order #: 17212 Quantity: Each UPC: 810725020128



#### **Reducing Insert 22.5mm**

Reduces flange size to 22.5mm for maximum effectiveness for smaller nipples. Fits the standard size (25mm) Ameda breast flange.

Includes: (1) Reducing insert

Order #: 10011 Quantity: Each UPC: 810725020128



#### **Standard Replacement Flange 25mm**

(Fits manual handle)

**Replacement Flange 28.5mm** 

(Fits manual handle)

#### 25mm

Order #: 10012 Quantity: Each UPC: 810725023143

28.5mm

Order #: 10013 Quantity: Each UPC: 810725023150



#### **Sterile CustomFit™ Breast Flange**

Available in: 28.5mm, 30.5mm Includes: (2) Sterile flanges

#### 28.5mm

Order #: 17190 Quantity: 2/Pack UPC: 810725023143

30.5mm

Order #: 17191 Quantity: 2/Pack UPC: 810725023150

## **CustomFit™ Flanges with Inserts**



#### M-L CustomFit™ Breast Flange

Contains 2 larger breast flanges and 2 reducing inserts to create a smaller size for maximum pumping effectiveness. The 28.5mm insert fits inside the 30.5mm flange. No special connectors needed.

Includes: (2) 28.5mm inserts, (2) 30.5mm breast flanges

## Order #: 17148 Quantity: Each UPC: 810725020104



#### **XL-XXL CustomFit™ Breast Flange**

Contains 2 larger breast flanges and 2 reducing inserts to create a smaller size for maximum pumping effectiveness. The 32.5mm insert fits inside the 36mm flange. No special connectors needed.

Includes: (2) 32.5mm inserts, (2) 36mm breast flanges

Order #: 17358 Quantity: Each UPC: 810725020111



## **Ameda® Soft Flange Inserts**

#### **Ameda Soft Flange Inserts**

Compatible with Ameda standard 25mm flanges

**Customizable Sizing:** Available in sizes 11mm to 21mm to help moms find their best fit

- Easy Installation: Insert into Ameda standard 25mm flanges for quick size adjustment
- Soft Silicone Material: Made from soft, flexible silicone for enhanced comfort during use
- Non-Sterile, pack of 2
- BPA and DEHP Free Silicone

**Available in:** 11mm, 13mm, 15mm, 17mm, 19mm & 21mm

11mm

Order #: 120G09
Quantity: Each
UPC: 810725026267

13mm

Order #: 120G10 Quantity: Each UPC: 810725026274

15mm

Order #: 120G11 Quantity: Each UPC: 810725026281 17mm

Order #: 120G12 Quantity: Each UPC: 810725026298

19<sub>mm</sub>

Order #: 120G13
Quantity: Each
UPC: 810729026304

**21mm** 

Order #: 120G14
Quantity: Each
UPC: 810725026311





## Ameda® Mya Joy PLUS Breast Pump

The Ameda Mya Joy Plus personal use dual electric breast pumps, has 2-phase adjustable hospital strength suction: Stimulation (6 levels) and Expression (12 levels).

It is small, lightweight and portable. Mya Joy Plus combines the hospital strength performance moms demand with the incredibly small pump design they need. The thoughtfully designed pump comfortably fits in the palm of a hand and has whisper quiet operation. The Universal HygieniKit included is the same collection kit used for all hospital grade breast pumps.

#### **Highlights:**





## **Hospital Technology at Home**

Mya Joy PLUS is the newest member of the Mya Joy personal use pump family. The new Mya Joy PLUS has additional lifestyle features that include a long-lasting rechargeable battery, USB charging cord and convenient wrist lanyard.



#### **Mya Joy PLUS**

#### Includes:

- Dual HygieniKit Milk Collection System with 25mm and 28.5mm flanges
- (2) Extra valves (for HygieniKit)
- (2) Extra diaphragms (for HygieniKit)
- AC power adapter with USB-C cord
- Rechargeable battery
- · Quick start guide
- 2 year warranty

Order #: 132A04-R Quantity: Each UPC: 810725025574



**Mya Joy PLUS with Tote** 

Order #: 132A05-R Quantity: Each UPC: 810725025581



# **Ameda® One-Hand Manual Breast Pump**

The award winning, ergonomically designed one hand manual pump is a must for the occasional pumper. The best manual pump for comfort and ease of use. Best of all the handle assembly fits on all of the universal kits, so you can convert any of the single patient use HygieniKits to a manual pump.

#### **Highlights:**



#### **ERGONOMIC** -

The ergonomic swivel grip reduces muscle fatigue



#### MULTI-PHASE -

Allows mothers to achieve multi-phase pumping by varying handle squeezes to mimic their baby's nursing rhythm



#### COMFORTABLE -

Can be used with custom flanges for the perfect fit



#### FLEXIBLE -

Works with your Ameda HygieniKit parts to create the easiest possible pumping process



#### **EASY TO USE**

Pump directly into any standard milk storage bottle, container or freezer bag

**Includes:** (1) Manual handle, (1) 25mm flange, (2) 120ml bottles with lock-tight sealing lids, (2) Valves



#### **Order Details:**

**One Hand Manual Breast Pump** 

Order #: 17064 Quantity: Each UPC: 810725022726



#### **One Hand Manual Breast Pump Adapter**

The handle assembly is all a mom needs to convert a HygieniKit into a one-hand manual breast pump. Simply attach the handle to the flange and it turns into a manual pump (for H-series universal kits).

Includes: (1) Handle assembly, piston, and piston seal

Order #: 17189 Quantity: Each UPC: 810725022481



# Ameda® CleanEase Microwavable Steam Bags

Ameda CleanEase microwavable steam cleaning bags are a convenient and efficient way to ensure breast pump parts are thoroughly sanitized between uses. Safely sanitize breast pump kit parts such as flanges, flange adapters, diaphragms and valves in minutes. The bags can also be used to sanitize Ameda accessories such as nipple shields, DuoShells, collection bottles, locking rings and lids.

#### **Highlights:**



#### **PORTABLE**

The ergonomic swivel grip reduces muscle fatigue



#### **MULTIPLE USES**

Each bag can be used up to 20 times



#### SAFE

Leakproof zipper with slider closure for easy hold



#### LARGE SIZE

Largest sanitization bag available on the market to fit all pump kit parts that need cleaning



#### QUICK

Provides quick sanitization of breast pump kit, parts and accessories

#### **Available:**

- (7) Reusable steam bags
- (100) Reusable steam bags (BULK)





#### For Health and Safety

Ameda Clean Ease bags meet the standard recommended by HMBANA and the CDC, per the guidelines "Best Practice for Expressing, Storing and Handling Human Milk in Hospitals, Home and Child Care Setting."

#### **Order Details:**

#### 7 Count

Order #: 800M03 Quantity: Each UPC: 810725022047

#### **100 Count Bulk**

Order #:800H03 Quantity: Each UPC: 810725021972



## **Ameda® Breast Milk Storage**



#### **Breast Milk Storage Bottles (4 Pack)**

Universal threads are compatible with all standard breast pump kits. 2-piece lock-tight bottle caps protect milk.

Includes: (4) Bottles, (4) 2-piece lock-tight caps

Order #: 17244 Quantity: Each UPC: 810725020036



## Pump 'N Protect Storage Bags (50, 100, 150 Packs)

#### Available:

- (50) count retail package
- (100) count retail package
- (150) count retail package with 2 adapters

Adapters sold separately.

#### 50 Pack

Order #: 800M01 Quantity: Each UPC: 810725024997

100 Pack

Order #: 800M02 Quantity: Each UPC: 810725025000 150 Pack, 2 Adapters Order #: 800A01-B Quantity: Each UPC: 810725025017

## **Replacement Parts and Accessories**



#### **Spare Parts Kit (with Universal Diaphragms)**

**Includes:** (4) Valves, (2) Silicone Tubing, (2) Silicone Diaphragms, (2) Adapter Caps, (1) Tubing Adapter

Order #: 17112 Quantity: Each UPC: 810725022467



#### **Dual Pack Universal Diaphragms & Valves**

Includes: (2) Valves, (2) Universal Silicone Diaphragms

Order #: 131X03
Quantity: Each
UPC: 810725022580



#### Valves (2 Pack)

2 HygieniKit replacement valves. Each HygieniKit comes with a spare set. Valves should be replaced every 6 weeks depending on use

Includes: (2) Replacement valves

Order #: 17146 Quantity: Each UPC: 810725020012



#### **Universal Diaphragms (2 Pack)**

Includes: (2) Replacement diaphragms

Order #: 000X02 Quantity: Each UPC: 810725024867



#### **Dual Connector (2 Pack)**

Includes: (2) Replacement dual connector

Order #: 10004 Quantity: Each UPC: 810725023082



#### Adapter Cap (2 Pack)

Includes: (2) Adapter caps

Order #: 10005
Quantity: Each
UPC: 810725023099



#### **Tubing (2 Pack)**

Includes: (2) Pieces of tubing

Order #: 10003 Quantity: Each UPC: 810725023020



## Ameda® Breast Care



#### **Triple Zero Lanolin**

Ameda Triple Zero Lanolin is among the purest lanolin available for moms experiencing tender, sore nipples due to breastfeeding. It contains no additives, preservatives or BPA and is 100% natural USP Modified Pure Lanolin. This single ingredient product is safe for mom and baby, with no need to remove prior to breastfeeding.

Available: Individual 35g tubes, or 50 pack of 7g tubes



Order #: 700U02 Quantity: Each **UPC:** 810725024300

**7**g

Order #: 700H01 Quantity: Box of 50 UPC: 810725024225



#### **ComfortGel™ Hydrogel Pads** (Extended Use)

Provides cool, soothing relief for mothers experiencing nipple pain or trauma associated with breastfeeding. Each pad may last up to 6 days, which is currently the longest on the market. Can be rinsed and reused multiple times. Store in the pouch between each use.

Includes: (2) ComfortGel pads, (1) Storage pouch

Order #: 17261 Quantity: Each UPC: 810725020166



#### **MoistureGuard™ Disposable Nursing Pads** (50 Pack)

This ultra-thin and comfortable nursing pad fits discreetly and securely in the mother's bra. The pad has the capability to absorb up to 35x its own weight in liquid, to prevent leaks and keep mom dry.

Order #: 602M01 Quantity: Each UPC: 810725024270



#### **DuoShell™ BreastShells**

Protects nipples from clothing pressure and friction and may also be used to help draw out flat or inverted nipples.

Includes: (2) Aerated shells

Order #: 602M01 **Quantity:** Each UPC: 810725024270



#### **Contact Nipple Shield**

Ameda contact nipple shields feature a unique design which allows for increased skin-to-skin contact between mother and baby. They encourage baby's latch onto the breast and protect sore or cracked nipples. Made of ultra-thin flexible silicone, the design has a firmer nipple center to allow for a better grip and softer surround for breast stimulation by the baby. Washable and reusable. Individually packaged, non sterile.

#### 16mm

**Order #:** 60008 Quantity: Each **UPC:** 81072525406

**20mm** 

**Order #:** 60009 Quantity: Each **UPC:** 810725025413

24mm

Order #: 60010 Quantity: Each **UPC:** 810725025420



#### **Standard Nipple Shield**

Flexible shield, for short-term use with guidance of a healthcare professional. Traditional nipple shield shape. Individually packaged, non sterile.

Includes: (1) Nipple Shield

Sizes: 24mm

Order #: 17216 Quantity: Each **UPC:** 810725020173

Mothers Choice Products is proud to offer the largest size range of nipple shields on the market. For more nipple shield options see the Mamivac section.



# SteriFeed — The Gold Standard of Bottles

Sterifeed is a world leader in bottle manufacturing and human milk pasteurizers. With a large range of high quality products and dedication to research and development, Sterifeed has become a chosen supplier for hospitals and milk banks worldwide. SteriFeed's disposable bottle range represents the ultimate technology in bottles. They are made from food-grade clarified polypropylene and can be recycled, incinerated or landfilled without any harm to the environment.

The universal threads on the bottles allows them to fit on any standard collection kit. The rigid bottle has a smooth neck for an airtight seal to prevent milk contamination.

The bottles are available in multiple sizes With clearly marked graduations and multiple sizes available, the sterile bottles can be purchased either individually packed in tamper evident bags, or in bulk.

#### **Highlights:**

- Guaranteed in stock
- · We can offer innovative solutions to drive cost savings
- Exclusive bottles of Canadian milk banks

#### **Product Specifications:**

- Airtight & leak resistant for maximum shelf life of breast milk when stored in the refrigerator or freezer
- Clearly marked calibrated and accurate graduations
- Free of Bisphenol-A (BPA), Bisphenol-S (BPS), DEHP, and Phthalates
- Suitable for freezing and pasteurising
- Ready to use. Sterile by manufacturer
- ETO gas is NOT used in sterilization process, per current recommendations
- Available in bulk or wrapped in tamper evident PE bag

Bottles are rigid to prevent force feeding

• Large size range to meet all hospital requirements: 50ml, 100ml, 130ml, 250ml, 500ml

# What Sterifeed Offers: No Drop Wasted: Ultra-smooth interior for easy removal of all milk droplets Multi-Use: Clear bottles with high quality print makes reading graduations easy Universal: Standard universal neck fits the collection kit of all breast pumps Quality: Bottles do not crack or shatter when dropped Easy Feeding:



Sterifeed Midwifery Catalogue | 25



Bottles



## **SteriFeed Bottles**



#### **Tamper Evident Sterile Disposable Bottle**

- Hospital grade, sterile, individually wrapped, ready-touse bottles
- Clearly marked, easy-to-read graduations
- Airtight and leak-proof bottle with ultra smooth interior, suitable for refrigeration and freezing

Available in: 50ml, 100ml, 130ml, 250ml

#### 50ml

Order #: 14100 Quantity: 200/Case

100ml

Order #: 14103 Quantity: 100/Case

130ml

Order #: 14101 Quantity: 100/Case

250ml

Order #: 14102 Quantity: 100/Case



#### **Bulk Sterile Disposable Bottle**

- Hospital grade, sterile, ready-to-use bottle, in bulk box
- Clearly marked, easy-to-read graduations
- Airtight and leak-proof bottle with ultra smooth interior, suitable for refrigeration and freezing

Available in: 100ml, 130ml, 250ml

#### 100ml Bottle

Order #: 14003 Quantity: 100/Case

130ml Bottle

Order #: 14001 Quantity: 100/Case

250ml Bottle
Order #: 14002
Quantity: 100/Case



## **SteriFeed Colostrum Collectors**



## **Colostrum Collection and Storage Containers 20ml**

SteriFeed's 20ml collection container has a sufficiently wide opening to allow each droplet to be caught during hand expression. It can be used as alternative or a complement to a 1ml collector. Its specially curved base enables simple and effective removal of colostrum with a colostrum collector or syringe for feeding. Can also be used as small quantity storage containers, not just for colostrum.

Includes: 50 packs of (2) 20ml Colostrum Containers

#### 20ml

Order #: 11200 Quantity: 50/Case



#### **Colostrum Collector 1ml**

SteriFeed's 1ml Colostrum Collector is the perfect way to collect each precious drop of hand expressed colostrum. Clear markings allow the user to see the volume collected and each collector comes with a stopper so the colostrum can be safely stored. The plunger has a unique tip to allow the removal of all liquid gold contained in the syringe is extracted. The Colostrum Collector is suitable for labelling and freezing, providing an easy to use option for expression at both antenatal and early postnatal stages.

Includes: 100 units of (1) 1ml Colostrum Collectors

#### 1m

Order #: 11201 Quantity: 100/Case



28 | Midwifery Catalogue Joeyband





## **Easing the Transition from Womb to World**

#### Trusted by Hospitals. Driven by Data. Backed by Science.

Joeyband is clinically proven and designed for prolonged skin-to-skin care. Babies held skin-to-skin are proven to have stronger immune systems, are 12x less likely to cry and sleep better and for longer. A bonus is its ability to increase endorphins, which strengthens bonding for all caregivers, including the non-birthing parent.

Joeyband is optimized for all neonatal care settings: labour and delivery, the operating room, the NICU, and at home. The Joeyband does more than just snuggle your baby safely; rest assured you're giving baby one of the healthiest starts for growth and development.

Joeyband was created to help decrease the risk of infant falls and to help increase breastfeeding rates by facilitating increased skin-to-skin contact in the immediate post-partum period. Joeyband can help with extended Kangaroo Care in the NICU, which may shorten length of stay and improve patient outcomes.

The Joeyband is not a carrier, and not for co-sleeping (bedsharing). It is for proper skin-to-skin positioning and breastfeeding support.

#### What Joeyband™ Offers:



Immediate Skin-to-Skin for all C-Section Moms



#### In the NICU:

Facilitates extended Kangaroo Care which helps shorten length of stay and saves money



#### In Postpartum:

Joeyband helps prevent infant falls



#### **Cost-Effective:**

Joeyband can only be laundered up to 10 times in Hospital before needing to be replaced





## & JOEYBAND

## Joeyband™ — Benefits in Practice

- The Joeyband enables clinicians to conduct safe skin-to-skin practices, when mothers deliver their newborns in hospital.
- The Joeyband ensures the newborn is physically supported in a safe position.
- The Joeyband reduces infant falls in the hospital.
- The Joeyband is in more than 300 hospitals across North America, and used by some of the most reputable facilities in the world.



FOR MOM	FOR BABY	FOR HOSPITAL
Increase in patient satisfaction	Cries less often & deeper REM sleep	Helps reduce NICU admissions (cost savings)
Lower risk of postpartum anxiety & depression	More stable heartbeat and breathing	Eliminates newborn falls
More stable heartbeat and breathing	Soothes baby with deep pressure touch	Supports with staff shortages (cost savings)
Improved breast milk production	Thermoregulation	93% of nurses found that shoulder, neck, and wrist pain previously associated with holding baby in place, was eliminated with the use of Joeyband



## **Joeyband™ Sizes**

#### Joeyband™ Pro (One Size)

A 'one size fits most' model, designed to streamline workflow as no sizing is required prior to use. Expanded adjustability, from 25" to 60" (size 2 through 2X). The same Joeyband Pro can be used by the entire family (mom, dad, grandparents).

Order #: HJBS-AB



**Mamivac** 





## **Protect Sore or Sensitive Nipples**

Mamivac nipple shields are hypo-allergenic and made of thin, tasteless silicone to facilitate latch and comfort while breastfeeding. They come in multiple sizes and shapes to fit all needs. Mamivac nipple shields are for short term use for latch assistance, to help with flat inverted nipples or sore or sensitive nipples. Mamivac has a unique and ergonomic shape designed to keep skin-to-skin contact during breastfeeding.

Conical Shape: 18mm, 20mm, 28mm

The conical shaped shield has straight side walls right to the base. It does not indent down the shaft of the shield's nipple. It is slightly wider at the base of the nipple than the tip.

Cherry Shape: 18mm, 20mm

This shape can be helpful for baby with sucking difficulties such as tongue tie because it is rounded and offers an indent so baby can "catch" onto the nipple.

Mamivac conical nipple shields are available in clinical packs of 50, clean from manufacturer.



#### **Conical Nipple Shield**

**Includes:** Clinical pack 50 pcs. Packaged in bulk polybag. **Sizes:** 18mm, 20mm, 28mm

18mm (50)

Order #: 281443 Quantity: 50/Bag UPC: 4250062900725

20mm (50) Order #: 281443 Quantity: 50/Bag UPC: 4250062900732 28mm (50)

Order #: 281444 Quantity: 50/Bag UPC: 42500962900749



#### **Conical Nipple Shield (2Pack)**

Includes: (2) Nipple shields, (1) Plastic case

Sizes: 18mm, 20mm, 28mm

18mm (2)

Order #: 281441 Quantity: Each UPC: 4250373653426

20mm (2) Order #: 281448 Quantity: Each

**UPC:** 4250373653433

28mm (2) Order #: 281442 Quantity: Each UPC: 4250373653419



#### **Cherry Nipple Shield**

Includes: (2) Nipple shields, (1) Plastic case

Sizes: 18mm, 22mm

18mm (2)

Order #: 281481 Quantity: Each

**UPC:** 4250373653440

UPC: 4250373653396

20mm (2) Order #: 281482 Quantity: Each

**Prenatal Ease** 







## **Supplements**

Prenatal Ease vitamins are the only Pregnancy Stage-specific supplements on the market. At each stage of pregnancy your body and growing baby have different needs. Prenatal Ease is Canada's premium line of prenatal multivitamins, carefully formulated to support the changing nutritional needs of mother and baby before, during, and after pregnancy. Based on science and combined with a deep understanding of traditional medicines, Prenatal Ease is unique and targeted for optimized health.

- · Formulated to ensure women are getting the right balance of nutrients at each stage of pregnancy
- Health Canada approved with an NPN (Natural Product Number)
- All of the vitamins contain essential nutrients like folate (folic acid)
- Free of lactose, gluten, and artificial colours
- · Have not been tested on animals
- Although the vitamins are optimized for a particular stage, they are safe to be taken at any stage of pregnancy
   Vegan except Omega-3

## **Belly Therapy Skin Care**

#### What makes it so special?

Say hello to beautiful, comfortable skin. This plant-based skin care is inspired by both Eastern and Western traditional herbal medicines. It is made with a proprietary botanical blend that contains highly purified extract of Centella Asiatica to help promote skin elasticity and resilience, and revitalize collagen production.

- · High quality plant-based ingredients
- Tailored specifically for pregnant moms (but good for all skin!)
- Delicately scented no perfume/fragrances
- Developed 3 products to suit customer preference
- 2 steps regime: Step 1 oil (wait 10-20 seconds) Step 2 lotion or cream

#### **Key Ingredients:**

#### **Rosehip Oil**

- High in vitamin C & beta-carotene (anti-oxidants) to help rid of free radicals
- Increases collagen production
- Helps prevent photo-aging (rich source of tretinoin)

#### **Borage Oil**

- Contains anti-inflammatory properties
- Repairs skin damage & alleviates dry skin
- Reduces skin aging & age spots (rich in ferulic acid)

#### Calendula Oil

- · High in flavonoids, carotenoids, and vitamin E
- Great anti-inflammatory (rich in conjugated linolenic acid)
- Helps repair photo-damaged skin while keeping it hydrated & moisturized

#### **Apricot Kernel Oil**

- Contains anti-inflammatory properties
- Softens & moisturizes skin (oleic acid)
- Alleviates itchiness, redness & dry skin (rich source of B-sitosterol)

## **Supplements**



## Omega 3-DHA - Supports Brain, Eye & Immune System Development

Take it before, during and after pregnancy, and dads too!

- · 2 most beneficial fatty acids are DHA and EPA.
- DHA is essential to fetal growth and development and is important for visual and cognitive development.
- EPA supports the development of the cardiovascular, immune and inflammatory system.
- Studies show that EPA is essential in the transportation of DHA through the placenta to the baby and it helps DHA get through the fetal cell membrane.
- Each serving of Omega-3 DHA contains balanced levels of both 400mg DHA and 600mg of EPA
- Sourced from fish that is naturally low in contaminates and low in mercury
- Two capsules per day is recommended
- 90 capsule bottles (1.5 month supply)

"Ingredients (Amount Per Capsule): Total Omega-3s 2000 mg, EPA (Eicosapentaenoic acid)600 mg, DHA (Docosahexaenoic acid) 400 mg

OTHER INGREDIENTS: Purified fish oil (from salmon, sardines, anchovies), Water, Gelatin, Glycerin, Tocopherols NF

Order #: SUP00DHA01

**Quantity:** Each **NPN:** 80067052 **UPC:** 627843594253

Order #: SUPOOPRE01

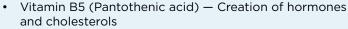
Quantity: Each

NPN: 80065668

**UPC:** 627843594215

## Preconception - Essential for Ovulation and Fertility Includes specific vitamins that play a role ranging from

Includes specific vitamins that play a role ranging from metabolizing carbohydrates, fats and proteins to the creation of hormones and cholesterols – all essential in the proper fetus development.



- Vitamin B2 (Riboflavin) Proper development of bones, muscles, and nerves in the fetus
- Vitamin B1 (Thiamine) Helps metabolise fats, carbohydrates, and proteins
- Vitamin B12 Creation of red blood cells, DNA synthesis, and proper neurological function
- Inositol to support fertility, ovulation and egg quality
- Choline for etal brain development, the earlier the better!
- · Zinc form immune health and egg cell quality
- · Convenient once daily dosing
- Easy to swallow vegetarian capsule
- Available in 60 capsule bottles (2 month supply)

Serving Size: One (1) capsule per day Ingredients (Amount Per Capsule):

VITAMINS: Vitamin A 100% (beta-carotene) 2500 IU, Vitamin C (ascorbic acid) 110 mg, Vitamin D3 (cholecalciferol) 400 IU, Vitamin E (dl-alpha tocopheryl acetate) 15 IU, Thiamine (thiamine mononitrate) 25 mg, Vitamin B2 (riboflavin) 25 mg, Niacinamide 25 mg, Vitamin B6 (pyridoxine hydrochloride) 25 mg, Folate Acid (l-5 methyltetrahydrofolate) 800 mcg, Vitamin B12 (cyanocobalamin) 400 mcg, Biotin 30 mcg, VitaminB5 (calcium-d-pantothenate) 25 mg, MINERALS: Calcium (calcium carbonate) 60 mg, Iron (ferrous fumarate) 15 mg, Iodine (potassium iodide) 75 mcg, Magnesium (magnesium oxide) 25 mg, Zinc (zinc oxide) 20 mg, Selenium (selenomethionine) 50 mcg, Copper (copper gluconate) 800 mcg, Chromium (chromic chloride) 25 mcg, Choline 25 mg, Inositol 25 mg, OTHER INGREDIENTS: Hypromellose, Magnesium stearate, Maltodextrin, Microcrystalline cellulose



Order #: SUPOSTG101

**UPC:** 627843207122

Quantity: Each

**NPN:** 80026135



## **Supplements**



## Stage 1 - To Alleviate Morning Sickness and Support Neural Tube Health in Baby

- Contains just enough iron for a healthy pregnancy during the first trimester, but not high enough to aggravate morning sickness
- Excess iron intake can cause side effects like constipation, nausea, metallic taste, and diarrhea
- Contains premium quality ginger which is effective at minimizing morning sickness with minimal side effects.
- Used by traditional medicine practitioners for thousands of years
- Vitamin B6 is important for the baby's brain and nervous system development as well as red blood cell production
- Vitamin B6 is also beneficial in minimizing nausea in pregnancy
- Easy to swallow vegetarian capsules
- Available in 90 capsule bottles (1.5 month supply)

Serving Size: One (1) capsule per day Ingredients (Amount Per Capsule):

VITAMINS: Vitamin A (beta-carotene) 2500 IU, Vitamin C (ascorbic acid) 40 mg, Vitamin D3 (cholecalciferol) 100 IU, Vitamin E (dl-alpha tocopheryl acetate) 11 IU, Thiamine B1 (thiamine mononitrate) 700 mcg, Vitamin B2 (riboflavin) 700 mcg, Niacinamide 9 mg, Vitamin B6 (pyridoxine hydrochloride) 1 mg, Folate (l-5 methyltetrahydrofolate) 400 mcg, Vitamin B12 (cyanocobalamin) 1.3 mcg, Biotin 15 mcg, Vitamin B5 (calcium-d-pantothenate) 3 mg, MINERALS: Calcium (calcium carbonate) 40 mg, Iron (ferrous fumarate) 7 mg, Iodine (potassium iodide) 110 mcg, Magnesium (magnesium oxide) 25 mg, Zinc (zinc oxide) 5 mg, Selenium (selenomethionine) 30 mcg, Copper (copper gluconate) 500 mcg, OTHER INGREDIENTS: Ginger 500 mg, Hypromellose, Magnesium stearate, Maltodextrin, Microcrystalline cellulose



## Stage 2 - Supports the Development of Baby's Eyes, Heart, Ears and Immune System

- Vitamin A is important for the proper development of the baby's eyes, heart, ears, limbs, bones, skin, and immune system
- Vitamin A as Beta-carotene your body will naturally convert it to the active form of vitamin A when it needs it
- All Prenatal Ease supplements have plant-based vitamin A, beta-carotene
- Easy to swallow vegetarian capsules
- Available in 90 capsule bottles (1.5 month supply)

Order #: SUPOSTG201
Quantity: Each
NPN: 80065398
UPC: 627843594222

Serving Size: One (1) capsule per day Ingredients (Amount Per Capsule):

VITAMINS: Vitamin A (beta-carotene) 2500 IU, Vitamin C (ascorbic acid) 50 mg, Vitamin D3 (cholecalciferol) 200 IU, Vitamin E (dl-alpha tocopheryl acetate) 11 IU, Thiamine (thiamine mononitrate) 700 mcg, Vitamin B2 (riboflavin), Niacinamide 9 mg, Vitamin B6 (pyridoxine hydrochloride) 1 mg, Folic Acid (l-5 methyltetrahydrofolate) 400 mcg, Vitamin B12 (cyanocobalamin) 1.3 mcg, Biotin 15 mcg, Vitamin B5 (calcium-d-pantothenate) 3 mg, MINERALS: Calcium (calcium carbonate) 110 mg, Iron (ferrous fumarate) 13.5 mg, Iodine (potassium iodide) 110 mcg, Magnesium (magnesium oxide) 25 mg, Zinc (zinc oxide) 5 mg, Selenium (selenomethionine) 30 mcg, Copper (copper gluconate) 500 mcg, OTHER INGREDIENTS: Hypromellose, Magnesium stearate, Maltodextrin, Microcrystalline cellulose



## **Supplements**



#### Stage 3 - Key Components For Baby Growth, Supporting Red Blood Cells and Preparing for Delivery

- Iron helps with blood production, Stage 3 has higher levels than Stage 1
- Less likely to be faced with morning sickness so higher iron levels are easier to tolerate
- Chromium is an essential mineral to metabolize fats, carbohydrates, and protein, build muscle tissue
- Chromium works with insulin to maintain normal blood sugar levels
- Peppermint to help relieve indigestion and bloating
- Red Raspberry Leaf to help prepare your body for labour — used in traditional herbal medicines to prepare mothers for childbirth by strengthening the uterus and reducing labour pain and duration

Order #: SUPOSTG301
Quantity: Each
NPN: 80065489
UPC: 627843594239

Serving Size: One (1) capsule per day Ingredients (Amount Per Capsule):

VITAMINS: Vitamin A (beta-carotene) 3000 IU, Vitamin C (ascorbic acid) 55 mg, Vitamin D3 (cholecalciferol) 200 IU, Vitamin E (dl-alpha tocopheryl acetate) 11 IU, Vitamin K1 25 mcg, Thiamine (thiamine mononitrate) 700 mcg, Vitamin B2 (riboflavin) 700 mcg, Niacinamide 9 mg, Vitamin B6 (pyridoxine hydrochloride) 2 mg, Folic Acid (l-5 methyltetrahydrofolate) 500 mcg, Vitamin B12 (cyanocobalamin) 2 mcg, Biotin 15 mcg, Vitamin B5 (calcium-d-pantothenate) 5 mg, MINERALS: Calcium (calcium carbonate) 120 mcg, Iron (ferrous fumarate) 15 mg, Iodine (potassium iodide) 115 mcg, Magnesium (magnesium oxide) 25 mg, Zinc (zinc oxide) 6 mg, Selenium (selenomethionine) 30 mcg, Copper (copper gluconate) 500 mcg, Chromium (chromic chloride) 45 mcg, OTHER INGREDIENTS: Proprietary Herbal Blend 120 mg, Peppermint Leaf (Mentha piperita), Red Raspberry Leaf (Rubus idaeus), Hypromellose, Magnesium stearate, Maltodextrin, Microcrystalline cellulos



#### **Nursing - For Postpartum Support**

- lodine is required by your body to produce thyroid hormones, pregnant and breastfeeding women need more iodine as the baby is totally dependent on the mother's supply
- Provides daily dose of 250 mcg of iodine (recommended by WHO)
- Vitamin K is essential in blood clot formation, in bone metabolism and various cellular functions
- Will help ensure mom and baby will get the necessary vitamin K
- Many women are Vitamin D deficient in pregnancy and postnatal due to increase demand by baby
- Breastfed infants get their recommended vitamin D mainly from breast milk, which is why it's important that mothers have adequate stores of vitamin D

Order #: SUPOONUR01

**Quantity:** Each **NPN:** 80065490 **UPC:** 627843594246

Serving Size: One (1) capsule per day Ingredients (Amount Per Capsule):

VITAMINS: Vitamin A (beta-carotene) 4300 IU, Vitamin C (ascorbic acid) 60 mg, Vitamin D3 (cholecalciferol) 200 IU, Vitamin E (dl-alpha tocopheryl acetate) 7.5 IU, Vitamin K1 45 mcg, Thiamine (thiamine mononitrate) 700 mcg, Vitamin B2 (riboflavin) 800 mcg, Niacinamide 10 mg, Vitamin B6 (pyridoxine hydrochloride) 1 mg, Folic Acid (l-5 methyltetrahydrofolate) 400 mcg, Vitamin B12 (cyanocobalamin) 3 mcg, Biotin 20 mcg, Vitamin B5 (calcium-d-pantothenate) 10 mg, MINERALS: Calcium (calcium carbonate) 140 mcg, Iron (ferrous fumarate) 5 mg, Iodine (potassium iodide) 125 mcg, Magnesium (magnesium oxide) 25 mg, Zinc (zinc oxide) 6 mg, Selenium (selenomethionine) 25 mcg, Copper (copper gluconate) 600 mcg, Chromium (chromic chloride) 45 mcg, OTHER INGREDIENTS: Hypromellose, Magnesium stearate, Maltodextrin, Microcrystalline cellulose



## **Skincare**



#### **Ultimate Oil**

Ultimate Oil is formulated with a nutrient-rich plant-based botanical blend to improve the skin's appearance of stretch marks and relieve itchy, dry skin.

- · Helps repair and revitalize skin
- Light, dry oil that's easily absorbed
- · Non-staining, and non-greasy texture
- · Preservative free
- · No animal testing
- · Each bottle contains 60 ml

Ingredients: Prunus Armeniaca (Apricot) Kernel Oil, Caprylic/ Capric Triglyceride, Borago Officinalis (Borage) Seed Oil, Calendula Officinalis Flower Extract, Rosa Mosqueta (Rose) Hip Oil, Centella Asiatica Extract, Lavendula Angustifolia Oil, Cananga Odorata Oil, Triticum vulgare (wheat) germ oil.

UPC: 627843594284

Order #: BETOOULOO1

Quantity: Each

**Unsealed Tester** (Not for retail sale)



#### **Ultra-Nourishing Cream**

- Improve skin's appearance from stretchmarks and aging
- Soothe itchy, dry skin instantly
- Rich amounts of shea and cocoa butters to lock in moisture and protect skin
- Each tub contains 118 ml

Ingredients: Aqua, Butyrospermum Parkii (Shea) Fruit Butter, Emulsifying Wax NF, Theobroma Cacao (Cocoa) Seed Butter, CetylAlcohol, Vegetable Glycerin, Prunus Armeniaca (Apricot) Kernel Oil, Borago Officinalis (Borage) Seed Oil, CalendulaOfficinalis Flower Extract, Rosa Mosqueta (Rose) Hip Oil, Centella Asiatica Extract, Lavendula Angustifolia Oil, CanangaOdorata Oil, Tocopherols (Vitamin E), Phenoxyethanol, Caprylyl Glycol, Sorbic Acid.

#### Order #: BETOOUNCO1

Order #: BETOOULOSA

**Quantity:** Each **UPC:** 627843594260

**Unsealed Tester** (Not for retail sale)





#### **Hydrating Lotion**

- Improve skin's appearance from stretchmarks and dryness
- Lightweight and non-greasy
- Contains shea and cocoa butters to moisturize and soothe skin
   No animal testing
- · Each bottle contains 236 ml

Ingredients: Aqua, Butyrospermum Parkii (Shea) Fruit Butter, Emulsifying Wax NF, Theobroma cacao (Cocoa) Seed Butter, CetylAlcohol, Vegetable Glycerin, Prunus Armeniaca (Apricot) Kernel Oil, Borago Officinalis (Borage) Seed Oil, CalendulaOfficinalis Flower Extract, Rosa Mosqueta (Rose) Hip Oil, Centella Asiatica Extract, Citrus Bergamia Oil, Cananga OdorataOil, Tocopherols (Vitamin E), Phenoxyethanol, Caprylyl Glycol, Sorbic Acid.

Order #: BETOOHYLO1
Quantity: Each

**UPC:** 627843594277

Order #: BETOOHYLSA



# MIDWIFERY PRODUCTS











